

Claims

1. A method for identifying a solution to improve a business value of a company in an industry, comprising the steps of:

identifying operational metrics for the industry;

assembling a set of solutions for the industry;

assessing impacts of the solutions on the operational metrics;

comparing a current operational performance of the company to an operational performance of another company within the industry to expose performance gaps; and

identifying a solution based upon the impacts to address the exposed performance gaps.

2. The method of claim 1, wherein the identifying step comprises the step of generating a value proposition by identifying a solution based upon the impacts to address the exposed performance gaps.

3. The method of claim 1, wherein the identified solution improves a business value of the company.

4. The method of claim 1, wherein the operational metrics relate to viability of a company in the industry.

1 6. A method for generating a value proposition for a company in an industry,
2 comprising the steps of:
3 identifying operational metrics for the industry;
4 assembling a set of solutions for the industry;
5 assessing impacts of the solutions on the operational metrics;
6 comparing a current operational performance of the company to an
7 average operational performance of companies within the industry to expose
8 performance gaps; and
9 generating a value proposition by identifying a solution based upon the
10 gaps and the impacts.

11 7. The method of claim 6, wherein the identified solution improves a business
12 value of the company.

13 8. The method of claim 6, wherein the operational metrics relate to viability of a
14 company in the industry.

15 9. The method of claim 6, wherein the comparing step is performed after the
16 assessing step.

1 10. A method for generating a value proposition for a company in an industry,
2 comprising the steps of:
3 identifying operational metrics for the industry;
4 assembling a set of solutions for the industry;
5 assessing impacts of the solutions on the operational metrics;
6 comparing a current operational performance of the company to an
7 average operational performance of companies within the industry to expose
8 performance gaps, after the assessing step; and
9 generating a value proposition by identifying a solution based upon the
10 gaps and the impacts that improves a business value of the company.

1 11. A system for generating a value proposition for a company in an industry,
2 comprising:

3 an information system for receiving operational metrics and a set of
4 solutions for the industry;

5 an assessment system for assessing impacts of the solutions on the
6 operational metrics;

7 a comparison system for comparing an operational performance of the
8 company to an operational performance of another company within the industry to
9 expose performance gaps; and

10 a generation system for generating a value proposition by identifying a
11 solution based upon the impacts to address the exposed performance gaps.

1 12. The system of claim 11, wherein the identified solution improves a business
2 value of the company.

1 13. The system of claim 11, wherein the operational metrics relate to viability of a
2 company in the industry.

1 14. The system of claim 11, wherein the information system further receives
2 operational performance data of the company and average operational
3 performance data of the companies within the industry.

1 15. A system for generating a value proposition for a company in an industry,
2 comprising:

3 an information system for receiving operational metrics, a set of solutions
4 for the industry, operational performance data of the company, and average
5 operational performance data of companies within the industry;

6 an assessment system for assessing impacts of the solutions on the
7 operational metrics;

8 a comparison system for comparing an operational performance of the
9 company to an average operational performance of the companies within the
10 industry to expose performance gaps; and

11 a generation system for generating a value proposition by identifying a
12 solution based upon the impacts to address the exposed performance gaps.

1 16. The system of claim 15, wherein the identified solution improves a business
2 value of the company.

1 17. The system of claim 15, wherein the operational metrics relate to viability of a
2 company in the industry.

1 18. A program product stored on a recordable medium for generating a value
2 proposition for a company in an industry, which when executed, comprises:

3 program code configured to receive operational metrics and a set of
4 solutions for the industry;

5 program code configured to assess impacts of each solution on the
6 operational metrics;

7 program code configured to compare a current operational performance of
8 the company to an operational performance of another company within the
9 industry to expose performance gaps; and

10 program code configured to generate a value proposition by identifying a
11 solution based upon the gaps and the impacts.

1 19. The program product of claim 18, wherein the identified solution improves a
2 business value of the company.

1 20. The program product of claim 18, wherein the operational metrics relate to
2 viability of a company in the industry.

1 21. The program product of claim 18, wherein the information system further
2 receives operational performance data of the company and average operational
3 performance data of the companies within the industry.

1 22. A program product stored on a recordable medium for generating a value
2 proposition for a company in an industry, which when executed, comprises:
3 program code configured to receive operational metrics, a set of solutions
4 for the industry, operational performance data of the company, and average
5 operational performance data of companies within the industry;
6 program code configured to determine impacts of the solutions on the
7 operational metrics;
8 program code configured to compare an operational performance of the
9 company to an average operational performance of the companies within the
10 industry to expose performance gaps; and
11 program code configured to generate a value proposition by identifying a
12 solution based upon the impacts to address the exposed performance gaps.